

# Improve Your Impact

Explore different ways your business can improve its sustainability by addressing its effect on key stakeholders



## Employees

- Paying the Living Wage
- Employee ownership scheme
- Offering flexible hours
- Responsible investing pensions
- Prioritising internal promotions
- Providing access to mental health resources



## Suppliers

- Writing a supplier code of conduct
- Promoting diversity in your supply chain
- Embedding an environmentally preferable purchasing policy
- Incentivising increased sustainability among suppliers



## Community

- Committing to cash or product donations to charities
- Offering employees volunteering days
- Embedding inclusive hiring practices
- Creating diversity targets



## Environment

- Monitoring scopes 1, 2 & 3 carbon emissions
- Introducing in-office recycling programmes
- Offsetting business travel
- Incentivising green commutes
- Switching to renewable energy
- Creating a Net Zero target

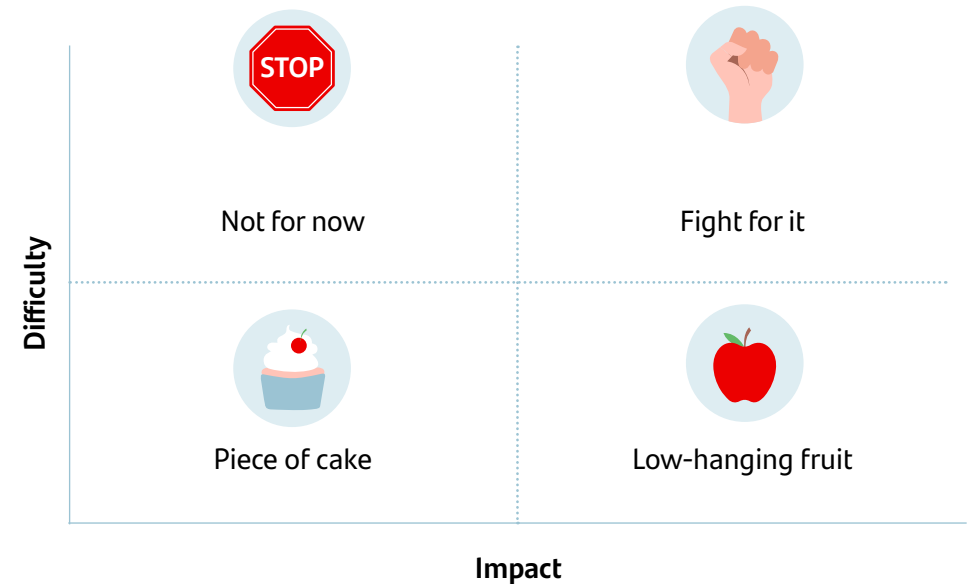


## Customers

- Creating a customer feedback system
- Communicating to customers on how you handle their data
- Providing warranties
- Achieving third party certifications for your products



The graph below is designed to help you plot out both how difficult and impactful it would be to embed various sustainability practices into your business. Above, the common stakeholders of a business have been outlined with initial ideas of policies and practices that can positively affect your company's relationship with them. Either by printing out this sheet or adding notes online, review these suggestions for your business and place them on the graph. You will then be able to identify those practices that should be top priorities going forwards.



## Improvement Priorities

- 1 \_\_\_\_\_ By Date \_\_\_\_\_
- 2 \_\_\_\_\_ By Date \_\_\_\_\_
- 3 \_\_\_\_\_ By Date \_\_\_\_\_