



# Mentoring for Growth with the **Rapid Response programme**

Be the Business are an independent, not-for-profit movement. Our mission is to help every firm in the UK **improve their own performance, and the performance of those they work with.** As businesses in England strive to adapt, rebuild and grow, find out how our 12 week **Rapid Response Mentoring programme** can play an integral part in supporting leaders of SMEs.

Experienced business mentors from leading firms can provide a much needed sounding board for difficult decisions and they can also help business owners to develop the most suitable strategy moving forward – focussing on key issues that effect productivity, resilience and sustainability.

Mentees are involved for around 12 weeks at a time with a mentor – matched with their needs – in order to address specific issues and challenges.

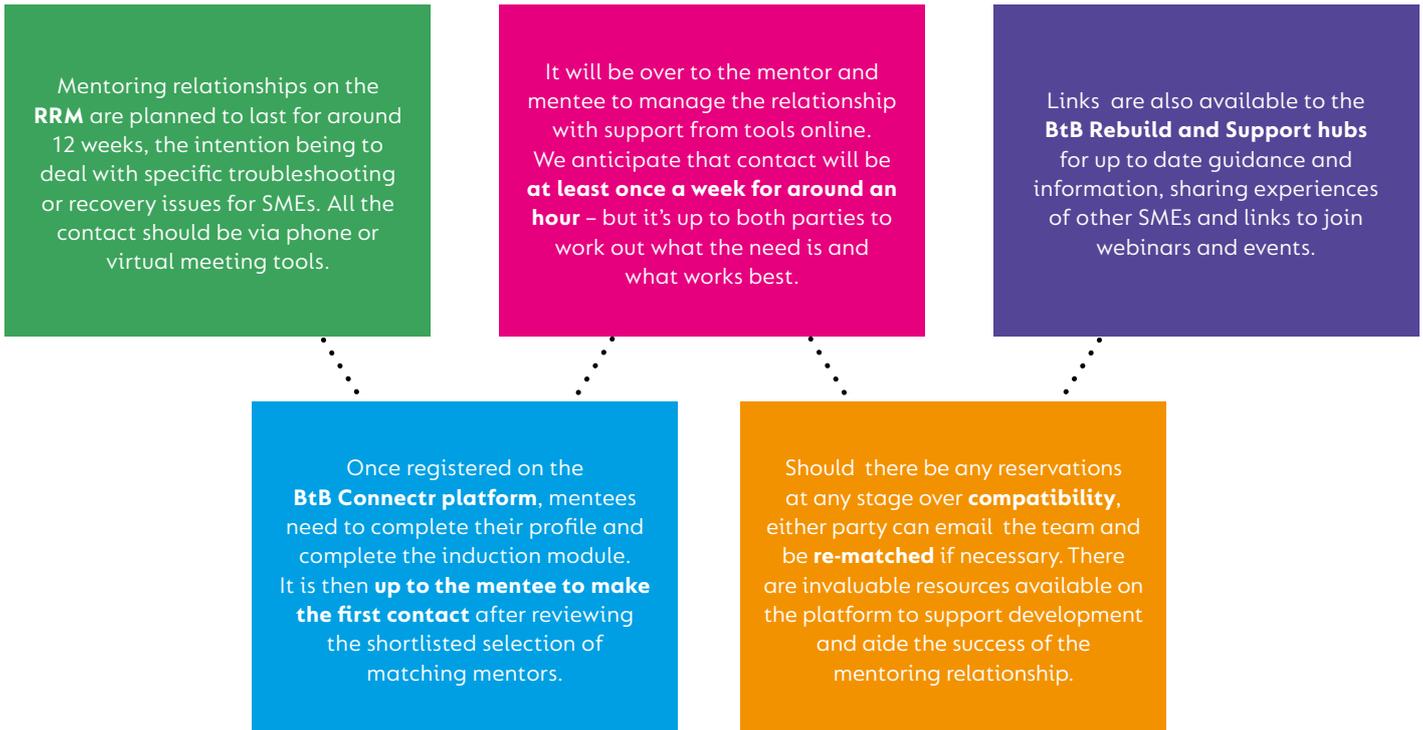
## About the Rapid Response Mentoring Programme

The programme is intended to be a short, sharp injection of support and will entail:

- 12 week support intervention to deal with acute business challenges
- Tailored, one-to-one support from a senior exec in a leading firm
- Your own mentor matched with your specific needs and objectives – as selected by you
- Suggested weekly calls or online meetings of 1-2 hours
- Links on invaluable help and current topics are available on the BtB Coronavirus Support and Rebuild hubs
- Modules on how to make the most of the mentoring experience
- Useful tools and advice for decision making and communication



# Programme structure and commitment



## Getting SMEs the help they need

We are working with experienced mentors from our partners at John Lewis, Siemens, McKinsey, GSK, Amazon and BAE Systems to name a few, as well as some smaller established firms. **The programme is offered completely free**, with mentors providing their one-to-one support on a pro-bono basis.

### Mentors can help SME business leaders in unique and invaluable ways, providing;

- A fresh perspective on your challenges and opportunities
- A neutral sounding board to talk through your own ideas
- Greater confidence in tough decisions you need to make
- A safe space to share your own worries and concerns
- Direction towards solutions, not telling you what to do

### Topics covered can include:

- resilience
- business liquidity
- risk and change management
- financial and employment matters
- crisis and motivational communications
- strategy and planning
- marketing advice and customer communication
- project management

### Get involved!

Mentoring for Growth is open to all SME businesses in England and has been shown to be most effective in businesses **with at least 5 staff and a turnover of £500k**.

You can register for the programme [here](#), To find out more, [visit our page](#) or you can email us at [mentoring@bethebusiness.com](mailto:mentoring@bethebusiness.com),

